



# General Data Protection Regulations

## Data Protection Act 2018

We (all staff of PDCoaching) are committed to ensuring and complying with the European General Data Protection Regulation (GDPR) and Data Protection Act (DPA) 2018 in the best interest to protect the identity and data of all customers/clients of PDCoaching.

Our objectives are to simply gain consent/data of both new and existing customers of PDCoaching in order to;

- Use / take photographs of Clients, and for these to be displayed/used across our website and social media platforms (Instagram/Facebook/Twitter).
- Permission to use/share name of the person/child/ren to be displayed amongst pictures/videos across our social media platforms and website.
- Permission to share client/children's information, and relevant health information with sports providers so they can deliver services if and when external coaches are necessary.
- Marketing purposes- To share and update our costumers/clients of upcoming sessions/programmes.

*Please note that all data will be stored either electronically or by paper copy and retained until the client's/child/children no longer attends PDCoaching.*